



incadea presents a modern approach to technology, empowering dealerships accelerate business productivity and user experience.

Let's built together great customer experiences.

# Introducing incadea.dms for Commercial Vehicles & Trucks

### Introduction

The decision to adopt a new dealer management solution is a significant business decision. It is an investment in the future of your business, and you want to make sure that it will stand the test of time. Your objectives may include scalability for the growth of your business, ongoing development to support the ever-changing customer expectations, and new emerging technologies and solutions for sales, service, finance, management and other business areas of your dealership. The solution should have an intelligent integration of the OEM's necessary interfaces to automate and streamline your processes. Besides that, it should be extensive and customizable to meet your dealership's needs, now and in the future, and be able to use in a multi-company and multi-location environment.

incadea.dms is a fully integrated, configurable solution, designed to meet all your business needs. It is an open-platform dealer management solution | DMS | designed to boost dealership performance, growth and profitability. Our fully integrated solution is powered by Microsoft Dynamics 365 Business Central, ensuring innovative functionality and a user-friendly interface.

incadea.dms Commercial Vehicles & Trucks is a strong DMS with progressive functionalities for commercial vehicle and truck dealers.







Drive results in every area of your dealership

# Introducing incadea.dms for **Commercial Vehicles & Trucks**

### Why incadea.dms



Make informed decisions and resolve issues before they impact your bottom line by using real-time operational reporting.



Create customer-centric, personalized experiences across the entire dealership.



Optimize your processes, reduce costs, and improve productivity. Focus on the activities with the most added value.



Strengthen your brand, build long-lasting customer relationships, and stay on top of the game.

# Highly advanced Commercial Vehicles & Trucks solution, designed to meet the unique needs of your dealership.

incadea.dms Commercial Vehicles & Trucks is built for and in cooperation with truck dealers, with the aim of optimizing efficiency and customer satisfaction, with customer loyalty and increased profit as the ultimate goal.

# With this DMS, incadea offers a highly advanced solution that helps to transform your commercial vehicle and truck company and become a high-performer.

The DMS can be customized for your brands. Our International Make Layers (IML), like the IML for DAF trucks, consist of functionalities developed specifically to serve the needs of particular brands. These include the necessary interfaces to the manufacturer's own systems, as well as all make-specific logic, and come on top of the core functionalities of our dealer management solution.





# Introducing incadea.dms for **Commercial Vehicles & Trucks**

## Accelerate your digital transformation

Our **Digital Sales Workplace add-on**, is designed to help your businesses easily embrace a digital strategy covering the entire customer journey. Linking all physical and digital touchpoints to ensure a seamless customer journey (walk in, social media, e-mail, etc).

incadea provides complete and integrated solutions that meet dealerships' needs now and into the future. We want our customers to be empowered by the most flexible solutions in the industry, ready for whatever business challenges lie ahead.

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You can transform customer information into clear, actionable knowledge thanks to deep analytics and respond quickly to changing customer preferences and emerging market opportunities.

You and your team can initiate, track, and close sales consistently and efficiently with workflow rules that automate sales stages, lead routing, notifications, and escalations.

With easy activity planning and calendar usage, incadea.DSW ensures all suggested activities fit intuitively into the sales team's availability. Communication automation for planning so all parties are updated of appointments and changes.





Introducing incadea.dms for Commercial Vehicles & Trucks

### **Your Benefits**

### One complete and fully integrated solution

**Supporting all dealer processes:** service, sales, parts and finance/accounting, with the availability to connect or integrate with other applications for specific purposes (e.g. Purchase To Pay).

**Integration** with all necessary OEM systems.

**Extensive and customizable** to meet your dealership's needs, now and in the future.

**Powered by Microsoft Dynamics 365 Business Central** with cutting edge functionalities and fully integrated with Microsoft office.

### Customized work world experience

through the role-tailored client, with 23 different dealership employee roles.

**Supports complex scenarios** for multi-currency, multi-company, multi-location, multi-language, different makes etc.

### Automation & optimization features available,

increasing productivity and collaboration (integrated parts warehouse barcode scanning solution, notifications etc.).

#### Central hub for all your customer information

(incl. sales, marketing and customer service) through the relationship management tool.

#### Advanced Analytic and reporting tools

help you monitor and analyze real time KPIs and data. Cloud enabled (like Microsoft Azure) or on-premise.

#### Cloud enabled (like Microsoft Azure) or on-premise

### International Make Layers (IML):

Multiple makes possible in the same company setup. With make-specific logic and interfaces. One consistent environment.

#### **Batch e-invoicing**

integrated with the Repair and Maintenance module. Including UBL, PDF, and Peppol integration.



# Take the next step.

www.incadea.com or contact us at info@incadea.com

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